

alessia youkhanna
 copywriter

647-852-8924 | a.youkhanna1989@gmail.com
 Portfolio:
<https://ayoukhanna1989.wixsite.com/lessmore>

Professional Skills

- Creative Problem Solver ● ● ● ● ●
- Time Management ● ● ● ● ●
- Team Leadership ● ● ● ● ●
- Collaboration ● ● ● ● ●
- Organization ● ● ● ● ●
- Communication ● ● ● ● ●
- Critical Thinking ● ● ● ● ●

Technological Skills

- MacOS & PC ● ● ● ● ●
- Microsoft Office ● ● ● ● ●
- Adobe Ps, Id, Ai & Pr. ● ● ● ● ●
- Canva ● ● ● ● ●

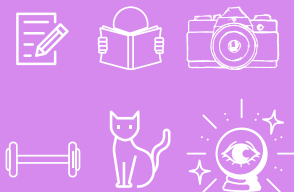
Advertising Skills

- Copywriting ● ● ● ● ●
- Art Direction ● ● ● ● ●
- Strategy ● ● ● ● ●
- Presentation ● ● ● ● ●
- Budgeting ● ● ● ● ●
- Communication ● ● ● ● ●
- Sense of humour ● ● ● ● ●

Languages



Hobbies



Personal mantra

"If you're not living life on the edge,
 you're taking up too much space"

Objective

To be an asset to your company by applying my ideas & skills while continuing my journey as an eternal student of advertising

Professional Development

- Generating Ideas
- Brand Strategy
- Storytelling & Presentation skills
- Collaboration among Colleagues
- Setting Goals
- Notable Campaigns|Seneca College:
 - WINNER Gold Coast Spices
 - Orville Redenbacher
 - Kiska Cause Marketing
 - Extra Gum
 - UPS "United at Last"

Education

- Creative Advertising
 Seneca College 2021 - 2022 (Expected Graduation.)
- Make-up Artist Diploma
 Canadian Beauty College 2019-2020

References Available
 Upon Request